

These Silks Will Sell for a Half More in Two Months.

Already a stronger tone to the market and many can't be bought now by us for the prices you get here. You'll find all that's new in Silks right here. The prices are little because we knew when to buy. Some held off waiting for better terms. Our foresight saves you a pretty sum. That's what we are here for.

White Japanese Silks.

Strong, durable quality, washed like linen, 36c. value, 25c.

Rich Novelty Silks.

For shirt waist dresses, tones of blue, russet, cardinal, brown and gray; \$1 value, 55c, and 50c.

Messaline Silks.

Soft, shimmering quality, in dainty light shades; 90c. value, 55c.

Moire Renaissance.

In white and cream only, guaranteed pure silk; \$1.50 value, 50c.

50c. "Challenge" Taffetas at 39c.

Black and all other desirable colors, for drop skirts, waists and linings.

Printed Foulards.

All new, stylish designs, including scroll effects and various style polka dots; 60c. value, 45c.

Corduroy Crepe and Crepe Regence.

In black and white, will make a beautiful dress; \$1.25 value, 75c.

36-inch Black Taffeta.

Bright finish, strong, even weave; 80c. value, 65c.

Black China Silk.

Water and perspiration proof, substantial qualities; 80c. value, 65c; 60c. value, 48c.

Black Corded Silk.

Makes desirable gowns for summer wear; 70c. value, 50c.

Tusser Pongee.

Soft and clinging, in popular shades; 60c. value, 45c.

White Japanese Silks.

Thirty-six inches wide, soft, non-crushable, washes like linen; 90c. value, 65c.

50 Pieces Colored China Silks.

The dainty shades and dark shades, for kimono and dresses; 60c. value, 35c.

Colored Crepe de Chines.

In all the popular shades for street and house wear, lustrous finish; \$1 value, 60c.

All Richmond Looks to Cohen's Sales,

and not a disappointment in anything that's sold. Every sale has its commercial value. Goods are picked up from San Francisco to the extremes of merchandise Europe—wherever a price inducement holds up advantages. Monday's sale will form a most fascinating price picture of what the store is capable.

Spring Millinery Opening

Wednesday and Thursday, March 16th and 17th. A BEAUTY SHOW.

Women's Tailored Garments.

Pretty, Stylish, Beautifully Made.

Nature can undoubtedly beat art, but nature has not yet made a woman's Suit—not excepting Eve's—to equal these. Not the least attractive feature is the prices. Although made to our order—severe as our requirements are—we were still able to save you enough to make it interesting. You can get a handsome Suit and Jacket for the price paid elsewhere for a similar suit.

Suits.

New Tailor Made Suits of plain cloth and mixed suitings, Eton jackets, with shoulder capes, finished with stitched taffeta, all sizes; a full \$10 value, \$7.50.

Tailor Suits of flake suitings, light gray, blue and Oxford, Eton jackets, full flare skirts, finished with taffeta bands and buttons; the usual \$12.50 suits, \$8.50.

New Cut Suits of all wool Venetian, neatly designed Etons, double capes and belt finish, new cut skirts, \$10.

Handsome Suits of granite cloth, in all the new spring shades, tight fitting Eton and blouse, inlaid vest, finished with braid, \$12.50.

New Military Suits of black, brown and blue chevrol, collarless effect, finished with soutache braid, skirts trimmed to match, \$18.50.

New Suits of tan covert cloth, with 19-inch jackets, plaited, finished with belt and crocheted silk ornaments, skirts are high kilted, strictly up to date, \$20.

Well Tailored Suits of Panama cloth, Eton blouse, with silk vest, edged with tassel braid, kilt skirts, \$22.50.

Skirts.

Dress Skirts of all silk neat de sole, cluster tucked over drop skirts, \$10. All Silk Peau de Sole and Louisine Skirts, with applique embroidery; \$20 ones, \$12.50.

Exquisitely Trimmed Skirts, with handsome embroidered designs, \$10.00; others to \$35.

Walking Skirts of all wool Thibet, hip and strap trimming, all shades, \$10.98.

Skirts of all wool Melton, full flare, straps and buttons; also extra sizes, \$4.75.

Walking Skirts of fancy mixtures, plaited from knee and finished with straps, \$6.50.

New Cut Skirts of cravenette, strictly waterproof, eleven gore flare, each gore finished with straps, \$7.50.

Handsome Kersey Skirts, in newest cut and finish, shade and style, to \$12.50.

Walking Skirts that sold to \$2.25 are \$1.

Walking Skirts that were \$4.75 are \$2.50.

Jackets.

Black Chevrol Jackets, regular and odd sizes, to fit stout forms, full silk lined, \$5.

Covert Cloth Jackets, in all shapes, lapped, stitched seams, \$5.

Tailor Made jackets of finest covert cloth, collarless, strapped seams, full satin lined, \$10.

There Is Fashion in Foods

As Well as in Dress.

Miss Nina L. McAttee will give you a few ideas Monday.

Armour's Extract of Beef Demonstration

will do it for us. Chafing Dish Cookery, Afternoon Teas, Luncheons, etc., and serve a dainty luncheon free.

All Next Week. We Want You to Visit Her.

Reliance "Corsette" Dress.

This wonderful garment has sprung into full-fledged favor at a bound exceeding all our anticipations. We expected popularity, but not such a quick appreciation. When one garment can take the place of two or more, be stylish and comfortable at the same time and what's more, be inexpensive, it's the acme of perfection. Prices the same that you'd pay for a plain wrapper—\$1.25 to \$2.98.

White Goods The Season's Desire.

We have had fine White Goods before, but the line this season beats any we ever had. Not for the beautiful, but also in the big bargains we have to offer. It's the White Goods chance of the season.

The New Poplin Weave Corded White Plumes, especially adapted by its soft finish for shirt waists and dresses; priced 25c. elsewhere; our lucky purchase of 3,000 yards makes the price to you 12 1-2c.

The New Fancy Crepe Weaves, in merized figures, tiny dots and stripes; 35c. usually, the special price 10c.

Sheer Dainty Striped Indias, cost 12 1-2c. regularly, 7 3-4c.

There are a number of new mercerized stripes and figures, as well as the new weaves, and are priced

16 2-3c. for what you are likely to pay 35c. for later on.

A number of Mousselines, white fabrics mercerized, figures, dots and stripes; this season's latest production, 25c.

The Finest Sheer 40-inch wide 19c. India Linens, 12 1-2c.

Other special prices: 40-inch Lawns are 7 3-4c., 8 1-2c. and 9 1-2c.

Imported Persian Lawns, very sheer, soft finish, 12 1-2c.

45-inch wide Wash Chiffons, instead of 35c., the price is 10c.

White Bourrette Lawns are priced 4 3-4c.

Stylish China Silk and Peau de Cygne Waists, tucked, with embroidered front, or tucked and hemstitched; newest designs, black or white, \$3.88.

Taffeta Silk Waists, tailor fashioned, stylish and effective, \$5.98.

Handsome Net, Peau de Cygne and Crepe de China Waists, \$8.50, \$12.50 and \$15.

Attractive Black Mercerized Waists, tucked front and back, tab collar, waist worth \$1.50, choice 98c.

Fifteen dozen \$1 Mercerized Waists, entire front tucked; lot to be closed out at 67c. each.

Stylish China Silk and Peau de Cygne Waists, tucked, with embroidered front, or tucked and hemstitched; newest designs, black or white, \$3.88.

Taffeta Silk Waists, tailor fashioned, stylish and effective, \$5.98.

These Linens Are Wonders

Because we know you cannot approach the quality here offered for these prices. In the Dress Goods especially you will find not only beautiful new things, but also some of the best bargains you ever struck.

2,700 yards of the finest 50c. Irish Linen Sutting, full yard wide, heavy weight, suitable for shirt waist dresses, as well as shirt waists, particularly soft in the finish; our special price for the lot is 20c. a yard.

Yard Wide Linen Lawn, such as is being retailed everywhere at 25c. and 20c.; our price, 10c. a yard.

Linen Cambric, for waists and children's wear, twenty-seven inches wide, 12 1-2c. a yard.

Two and a half yards wide Round Thread Soft Finish Sutting Linen, requiring only three yards for a suit, or three-quarters of a yard for a waist; this is the regular \$1.25 grade, our special price 95c. a yard.

Brown Linens, the union or pure linen, 12 1-2c. a yard.

50c. a yard for Two Yard Wide All Linen Table Damask, German make, silver bleached; priced regularly 75c.

Pure Irish Linen Damask, heavy satin finish and all linen, 50c. a yard.

Two Yard Wide Silver Bleached Damask, 30c.

Mercedized Damask, instead of 25c., is 10c.

\$1 a dozen for the best \$1.50 All Linen Dinner Napkins.

Pure Linen German Embossed Dinner Napkins, \$1.25 a dozen.

Printed Doylies, fancy borders, 35c. a dozen.

Seventy-two dozen All Linen Damask and Fine Barnsley Huck Towels, hemstitched; some are fringed with open work, all white and fancy borders; not a dozen in the lot cost less than \$3.75 and up to \$4.50; choice of any, 25c. each.

All Linen Huck Hemstitched usual best 25c. Towel, 10c.; \$2.25 a dozen.

Extra Large Unbleached Turkish Bath Towels, that cost \$2 a dozen wholesale, 12 1-2c. each.

Sale of 350 Fine Damask Cloths, one and a quarter yards square; import price, \$9 a dozen; our price, 89c.; not over three to a customer.

Open Work All Linen Damask Table Cloths, 8-4 size, \$1.25; 10-4 for \$1.50.

12 1-2c. for Flouncings that sell at 35c. and 25c. ordinarily.

The New Teneffle Embroideries, the Match Sets, Flouncings and Insertings, starting at 10c. and up to \$1.25 a yard.

Embroidered Medallions, square and round shapes, separate, 10c. to 25c. each.

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Blue, and, if you wish, black; a good \$2 value for \$1.09.

Several hundred Silver and Pearl Hand Umbrellas, silk guaranteed taffeta, 95c. each.

Umbrella Beauties.

Three items to give you an idea of the great bargains on sale here.

Colored Silk Umbrellas, in navy blue, brown, green and red, with silk canes and tassels, \$1.00.

Pure Silk Past Color Umbrellas, in the shades of cardinal, brown, green,

Umbrellas From Fire.

of Gans Bros., Baltimore. Water damaged to a small extent. Many of them untouched by water even—26 and 28 inches—handles for women or men. In most every case the handle cost more than we charge for umbrella complete. The cloth is the best grade yarn dyed taffeta, silk Carolas, gloria, and Helvetia, made on the best frames and made to sell at \$1.50 to \$2.00. Choice 75c.

Announcement
Extraordinary

BARRIOS DIAMONDS

On Exhibition Monday at The Cohen Co.

They deceive experts. They stagger imagination. They are the eighth wonder of the world.

Remarkable Values in Stylish Dress Goods.

Many of them are the handsome light-weight fabrics, which can be draped so beautifully. Of course, the substantial weaves are here for those who want them. Made in this country or in Europe as you prefer. We can save you money on both, but notably so on the imported goods. Some dealers think imported goods require two profits, we are satisfied with one and that modest.

Colored Dress Goods.

Scotch Mixtures, in all the newest spring styles and color combinations, for 40c. a yard.

All Wool Voles, in every conceivable shade; 60c. kind, for 37 1-2c.

French Batiste, all pure lamb's wool and thirty-eight inches wide, in all the new evening and street shades, at 50c.

Mohairs, that are so much in favor this season, all colors, 48c.

Navy Blue Mohair Shellings, full double width; a regular 60c. grade, special 40c.

French Wire Voles, in all colors, one and a quarter yards wide, 85c.

All Wool Melton Cloths, in new grays, fifty-six inches wide, at 85c. and 95c.

Casemire Suitings, in beautiful new invisible check effects, fifty-six inches wide, for \$1.20 and \$1.45.

Scotch Blamine, one of this season's newest, impalpable, 64 wide, imported to sell for \$1.75; special for \$1.10.

French Brondelottes, that are always stylish, all colors and black, 98c.

All Wool Albatross, in every shade, for 37 1-2c. a yard.

Cream Danish Cloth, 11c.

Black Dress Goods.

New French Bourrette—Lubin's make

—Brilliantine, Scotch Bourrette, French Poplin, in the Bourrette weaves; Blamine, in its newest designs, and Elvo Cloth are among the new black dress fabrics, from \$1 to \$1.45 a yard.

Satin Venellian, in its new shape, the handsomest black material ever invented, \$1.05 a yard.

New Mohrore, fifty-four inches wide, for tailored dresses, \$1.10 a yard.

Silk Crepe Cloth, forty-two inches wide, \$1.50 a yard.

Silk and Worsted Acollenne, the handsomest \$1.35 grade, \$1 a yard.

New weave in London Voles, forty-six inches wide, 85c. a yard.

Silk Warp Voles, one of the season's newest fabrics, \$1.50 a yard.

The most superior quality of Albatross ever sold in the city, 50c. a yard.

Elamine, Albatross and other thin all wool black dress fabrics, 37 1-2c. a yard.

Beautiful Cotton Fabrics.

Cohen's prices are doing wonderful work for the first part of the season. Under-prices even in the nearest ideal fabrics of the season.

Knickerbocker Bourrettes, in all the various colors, including linen, blue, blue, with embroidered dots; best 25c. goods, 15c. a yard.

Antigua Swivels, highly mercerized, 25c. a yard.

Blamine Bourrettes, in appearance identical to the all wool \$1.50 goods, 25c. a yard.

Linen Bourrettes, a wonderful fabric, for 10c. a yard.

Sheer Silk Grass Linen, a good 75c. quality, 35c. a yard.

Bombay Check Silks, 35c.

Poplains de Sole, in all the various solid colors, including champagne and all the new shades, 10c.

New Blamine Gauze, in sheerness equal to French organdy, handsome designs, 25c.

Forty-two pieces of 75c. Pure Silk Foulards—they are not silk, only mercerized—the equal in appearance and wear to the genuine, twenty-nine inches wide, in dainty designs; remarkable price of 25c. a yard.

New Mercerized Blamine Mixture, in all the various shades; the best 30c. goods, 12 1-2c. a yard.

Scotch Bourrettes, manufactured of linen, a fac-simile in style to the all wool French spring fabrics that cost \$1.50 for 35c. a yard.

Embroidered Swiss Novelties, double width, in every combination, including self coloring; a 75c. value, for 25c. a yard.

White Embroidered Waist Patterns.

The greatest bargain of the season. Nearly one thousand have been sold. Another hundred just received to go on sale Monday at \$1 each.

Cohen's Optical Department.

Has shown thousands what it can do. Our specialist is not only a graduate, but he is an expert. Your eyes are too valuable to treat badly. Don't do it. Free examination. Any prescription filled.

Nickel Silver Spectacles and Eye-glasses. This metal will not rust or corrode; regular price, \$1.50; sale price, 90c.; case free.

Ask to see the "Hubert Excell" Guards, attached to all eyeglasses; nickel, 50c.; gold-filled, \$1.

Cohen's Basement

has many surprising features these days. If you have not seen it lately you missed something to your interest. The attractions for Monday are such that we fear no competition at the prices.

Umbrellas, Water Damaged.

Prices start at 20c., then 39c. and 50c., and not a one which is not a big value.

Housefurnishings.

Chinaware.

Seventeen Dinner Sets, full 100 pieces, decorated and gold lined, to be sold for \$9.85 a set.

We are selling Limoges China Dinner Sets that cost \$5 for \$10; full 100-piece sets.

Oval Vegetable Dishes, decorated, instead of 25c., are 15c.

Two crates Yellow Custard Cups, 30c. a dozen.

Large Size Bowls and Pitchers, new shape, 55c.

For Easter—Large Size Jardiner and Pedestal, were \$3.75, are \$2.25; complete.

25 Decorated Cuspidors, 10c. each.

Newest Shape Banquet Lamps, instead of \$1.50, are \$8.50; \$3.00 ones for \$5.50; others as little as \$1.40; complete.

Basement Sale of White Goods.

Saves not less than one-half no matter what you buy.

25c. French Welt and Plumes, mercerized fabrics, in their various new designs; choice of a counterful, 12 1-2c. a yard.

Pine India Linens, cost 10c. and 15c. are priced 9c. and 8c.

15c. India Linens, 10c.

Sale of Granite Iron

Utensils at very low prices; all guaranteed.

50c. Tea Pots, 35c.

85c. Tea Kettles, 40c.

3-quart Handled Sauce Pan, 10c.

Double Rice Boilers, worth \$1.75, for 95c.

8-pint Coffee or Tea Pot, 40c.

Every sort and shape of Porcelain Lined Iron and Steel Ware at similar prices.

White Bed Spreads.

Huxian Bed Spreads, Marseilles centers, full size beds, \$1.75.

Heavy White Crochet Bed Spreads, \$1.00 others for 45c.

60 Hemstitched Sheets, are valued at 80c. each; the price is for these 60c. while they last.

Usual 12 1-2c. Bleached Pillow Cases, 9c.

Bleached and Unbleached Sheets, 39c.

Many similar bargains.

Basement Cotton Goods

among the many wonders of Cohen's store. Whenever or